

# KNOWASTE CONFIDENTIAL SURVEY

## Demographic worksheet

COMPANY NAME: \_\_\_\_\_ DATE \_\_\_\_\_

Please fill out the following information regarding the territory or the country in which you are looking to recycle disposable diaper products. This information will help each of us determine the processing capabilities that are needed as well as an economic model for your recycling venture. This process will also help identify opportunities regarding marketing, operations and government involvement.

1. Total diapers used per year: baby diapers \_\_\_\_\_ adult incontinent \_\_\_\_\_

Have these numbers grown or fallen over the last 5 years?

Baby diapers \_\_\_\_\_ adult incontinent \_\_\_\_\_

2. Total population of territory \_\_\_\_\_

% rate of growth over the last 5 years \_\_\_\_\_

3. Total area of territory (in square miles or kilometers) \_\_\_\_\_

4. Number of births per year \_\_\_\_\_

% rate of growth over the last 5 years \_\_\_\_\_

5. Number of population over the age of 55 \_\_\_\_\_ % of total population \_\_\_\_\_

% rate of growth over the last 5 years \_\_\_\_\_

6. Number of Hospitals \_\_\_\_\_ Total number of beds \_\_\_\_\_

7. Number of Nursing Homes \_\_\_\_\_ Total number of beds \_\_\_\_\_

8. Number of Day Care Centers \_\_\_\_\_ Total number of children in diapers \_\_\_\_\_

9. Number of Specialty Care Centers (cancer, neo-natal, hospice, etc.) \_\_\_\_\_ # of beds \_\_\_\_\_

10. How is trash disposed of currently?

Landfill % \_\_\_\_\_.

Incineration % \_\_\_\_\_.

Composting % \_\_\_\_\_.

Other % \_\_\_\_\_.

11. What are the current charges per ton for Landfilling of trash? \_\_\_\_\_

Incineration of trash? \_\_\_\_\_

12. Name the products that are currently being recycled in your territory.

Glass \_\_\_\_\_ Aluminum Cans \_\_\_\_\_ Green Waste \_\_\_\_\_

Building materials \_\_\_\_\_ Tires \_\_\_\_\_ Paper Products \_\_\_\_\_

Food \_\_\_\_\_ Plastics \_\_\_\_\_ Other products \_\_\_\_\_

13. What government recycling programs are now in effect?

---

---

---

14. Does your government charge additional taxes regarding recycled products? Describe.....

---

---

---

15. Describe current laws or initiatives to reduce waste and/or to reduce landfill usage.

---

---

---

16. Does your government charge an additional (sales or other) tax regarding disposable diaper sales?

---

17. Is your waste hauling privately owned or government owned? \_\_\_\_\_

If privately owned, please list those companies and their percentage of the market.

---

---

---

18. List diaper manufacturers located in your territory and the % of the market that each on controls.

---

---

---

19. List Pulp and Paper Manufacturers in your territory that support using recycled materials in their products.

---

---

---

20. List Government agencies that are responsible for promoting recycling of new products and what is their yearly budget to support these types of projects.

---

---

---

Please complete this questionnaire as thoroughly as possible. This information should be readily accessible from the internet or through government agencies. Upon completion, please email this questionnaire to the Knowaste representative responsible for your territory.

If you have any questions regarding this form, please feel free to call \_\_\_\_\_

*We are looking forward to working with you on your project.*